



# Billing for Apache CloudStack

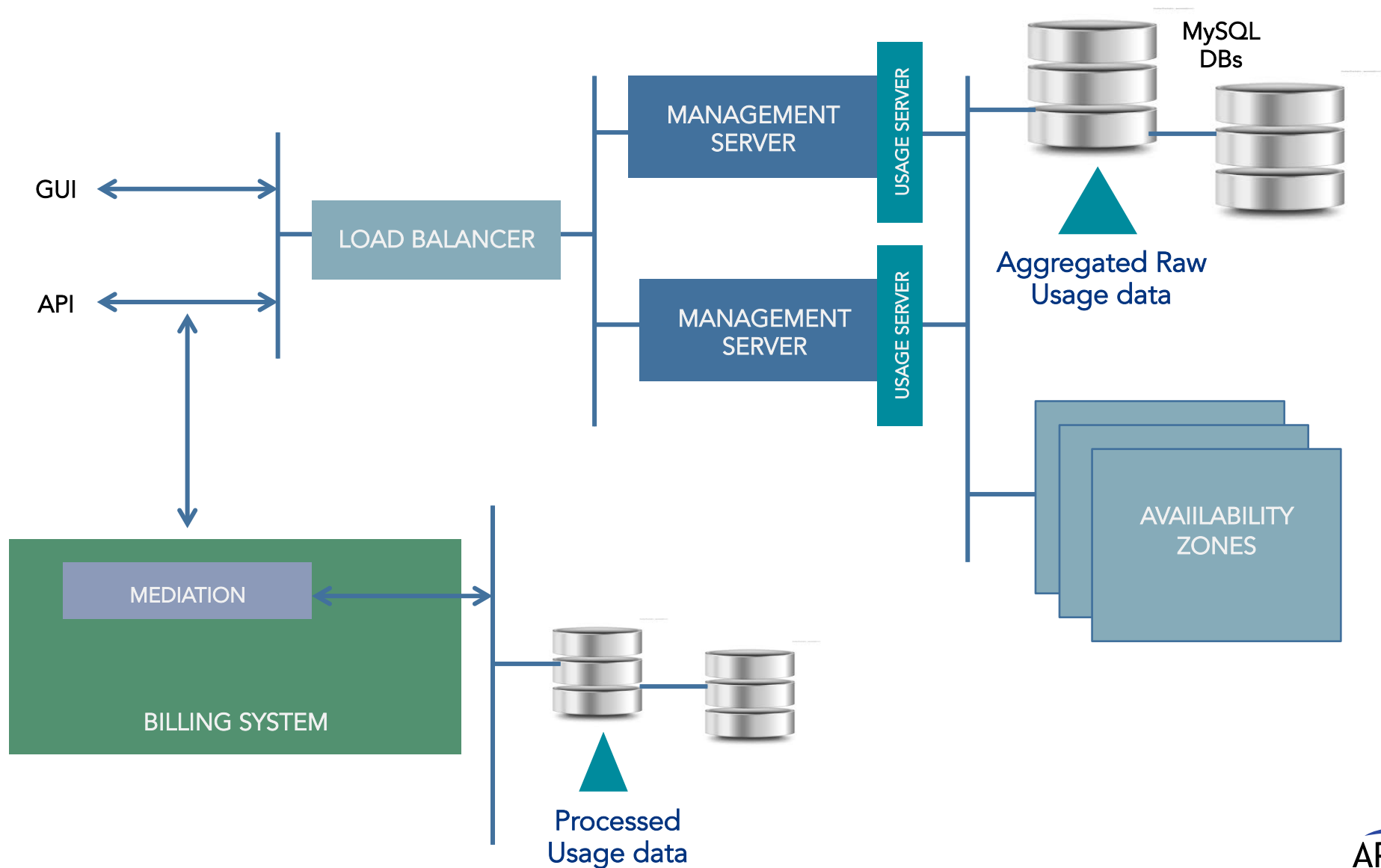
CloudStack Collaboration Conference US  
Miami – May 18<sup>th</sup> 2017



# Apache CloudStack & Apalia

- Involved with CloudStack since 2010
- Dozens of CloudStack implementations mostly across Europe
- Accelerite CloudPlatform partner
- Company behind Amysta Billing software

# Apache CloudStack and Billing System



# Apache CloudStack usage

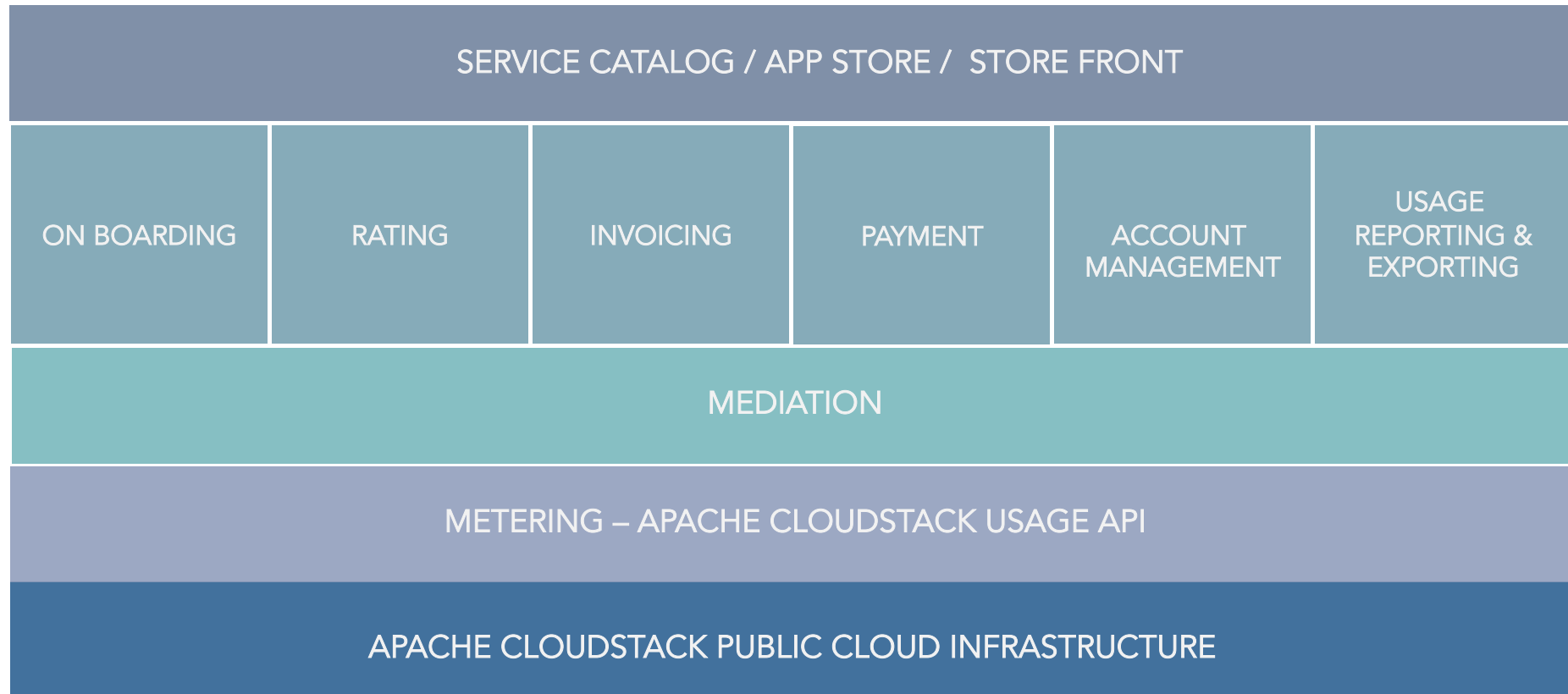
## USAGE TYPE

| Type ID | Type Name                   |
|---------|-----------------------------|
| 1       | RUNNING_VM                  |
| 2       | ALLOCATED_VM                |
| 3       | IP_ADDRESS                  |
| 4       | NETWORK_BYTES_SENT          |
| 5       | NETWORK_BYTES_RECEIVED      |
| 6       | VOLUME                      |
| 7       | TEMPLATE                    |
| 8       | ISO                         |
| 9       | SNAPSHOT                    |
| 10      | SECURITY GROUP USAGE        |
| 11      | LOAD_BALANCER_POLICY        |
| 12      | PORT_FORWARDING_RULE        |
| 13      | NETWORK_OFFERING            |
| 14      | VPN_USERS                   |
|         |                             |
| 21      | VM DISK USAGE (I/O READ)    |
| 22      | VM DISK USAGE (I/O Write)   |
| 23      | VM DISK USAGE (Bytes Read)  |
| 24      | VM DISK USAGE (Bytes Write) |
| 25      | VM SNAPSHOT STORAGE USAGE   |

## USAGE SERVER

- Provide aggregated usage records
- Run from 1 min to 1440 min – 1day (default)
- Take data from the events log in cloud DB
- Create summary usage records in cloud usage DB
- Access usage records using listUsageRecords API

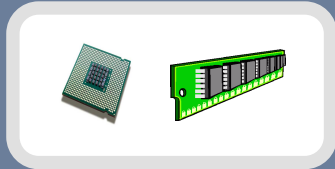
# Cloud Service Providers Billing main components



# Metering

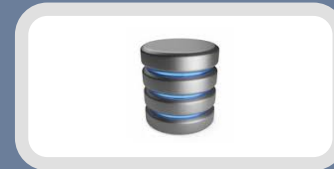
## COMPUTE

Stopped & Running VMs  
Bare-metal servers



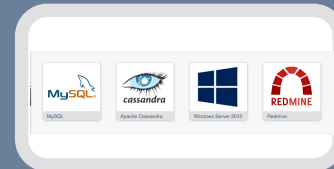
## STORAGE

Root disks, Data disks  
Tiered storage, IOPS  
Snapshots usage  
Templates  
ISO



## NETWORK

IP addresses,  
Bytes In & Out  
VPN, Firewall, Load Balancer...



# On-Boarding

Registration form amysta

Account information   Address   **Billing information**   Payment information

Billing contact details same as mailing contact details

Full Name \*

Address Line 1 \*

Address Line 2 / PO Box

Town/City

State

Zip/Postal Code

Country \*

Phone \*

Email \*

## TO CONSIDER:

- User screening or fully automated?
- Pre-payment and post-payment
- Reseller enrollment
- Fraud management
- Trial management

# Usage-based rating

Domain:

May 2017

Running VM | **Stopped VM** | Storage | Network | Template

| Resource                                    | Price      |
|---|------------|
| <b>Bronze - 1CPU @ 2.4Ghz - 2 GB RAM</b>    |            |
| Cost  | USD/h 0.4  |
| Revenue                                     | USD/h 0.51 |
| <b>Copper - 1CPU @ 2.4GHz - 512MB RAM</b>   |            |
| Cost  | USD/h 0.35 |
| Revenue                                     | USD/h 0.42 |
| <b>Platinum - 2CPU @ 2.4Ghz - 16 GB RAM</b> |            |
| Cost  | USD/h 0.72 |
| Revenue                                     | USD/h 0.82 |

## TO CONSIDER:

- Hourly and monthly
- Apache CloudStack domain hierarchy support



# Invoicing

Invoice period: From 02/01/2017 to 02/28/2017  
Account: bu1user1  
Domain: bu1.corporate.com  
Invoice number: 1575

**user 1**  
**Business Unit 1**

24 Piccadilly Circus  
London W1J 9HP  
United Kingdom

| Running VM                         | Quantity | Unit Price | Cost                |
|------------------------------------|----------|------------|---------------------|
| Copper - 1CPU @ 2.4GHz - 512MB RAM | 1344 h   | GBP 2.2000 | GBP 2,955.91        |
| Silver - 1CPU @ 2.4Ghz - 4 GB RAM  | 2312 h   | GBP 0.6000 | GBP 1,386.97        |
| Bronze - 1CPU @ 2.4Ghz - 2 GB RAM  | 1047 h   | GBP 0.4900 | GBP 512.62          |
|                                    |          |            | <b>GBP 4,855.50</b> |

| Stopped VM                        | Quantity | Unit Price | Cost              |
|-----------------------------------|----------|------------|-------------------|
| Bronze - 1CPU @ 2.4Ghz - 2 GB RAM | 672 h    | GBP 0.2500 | GBP 167.93        |
| Silver - 1CPU @ 2.4Ghz - 4 GB RAM | 375 h    | GBP 0.2000 | GBP 74.97         |
|                                   |          |            | <b>GBP 242.90</b> |

| Storage                 | Quantity    | Unit Price | Cost                |
|-------------------------|-------------|------------|---------------------|
| Small Disk SATA, 5 GB   | 3359 GB.h   | GBP 2.1000 | GBP 7,053.88        |
| Large Disk SATA, 100 GB | 238967 GB.h | GBP 0.0069 | GBP 1,648.87        |
| Root Volume             | 14184 GB.h  | GBP 0.0038 | GBP 53.90           |
| Medium Disk SATA, 20 GB | 79156 GB.h  | GBP 0.0036 | GBP 284.97          |
|                         |             |            | <b>GBP 9,041.60</b> |

| Network  | Quantity | Unit Price | Cost            |
|--|----------|------------|-----------------|
| Bytes sent   | 0.01 GB  | GBP 2.2000 | GBP 0.02        |
| Bytes received                                     | 0.01 GB  | GBP 0.6000 | GBP 0.01        |
| IP Address   | 3738 h   | GBP 0.0012 | GBP 4.49        |
| DefaultIsolatedNetworkOfferingWithSourceNatService | 5374 h   | GBP 0.0010 | GBP 5.38        |
| Port Forwarding Rule                               | 370 h    | GBP 0.0000 | GBP 0.00        |
|  |          |            | <b>GBP 9.88</b> |

| Subscriptions           | One-time fee | Monthly fee | Cost       |
|-------------------------|--------------|-------------|------------|
| BU1-EndUser-DailyBackup |              | GBP 12.00   | GBP 12.00  |
| DDoS Service            |              | GBP 500.00  | GBP 500.00 |

## TO CONSIDER:

- Multi-currency support
- VAT management
- Discount
- Credit
- Invoice distribution
- Invoice history

# Payment

**My account**

ID - **Status** Active  
Company Business Unit 1 **Payment method** Post-paid  
Name bu1user1 Credit card expiry date: 12/2020

| Last invoice |               | Last payment |               | Current position       |              |
|--------------|---------------|--------------|---------------|------------------------|--------------|
| Net amount   | GBP 15,061.18 | Amount       | GBP 15,061.18 | Month to date amount   | GBP 7,053.63 |
| Month        | 03/2017       | Date         | 01/04/2017    | Discount rate to apply | 10.00 %      |
| Discount     | GBP 1,673.46  | Reference    | ahts54k5      | Balance                | GBP 0.00     |

[Account statement](#) [Invoices](#) [Credit card payments](#) [Account details](#) [Taxes](#) [Budget](#) [Payment method](#)

25

| Payment date | Amount        | Status    | Reference |
|--------------|---------------|-----------|-----------|
| 04/01/2017   | GBP 15,061.18 | Succeeded | ahts54k5  |
| 03/01/2017   | GBP 13,458.47 | Succeeded | mksqq05v  |
| 02/06/2017   | GBP 14,587.98 | Succeeded | 98bg9wx1  |

## TO CONSIDER:

- PCI/DSS certification
- Payment gateway integration
- Transaction logging
- Chargebacks

# Users & resellers Management

Account statement Invoices Credit card payments **Account details** Taxes Budget Payment method Cancel Save

**Account details**

ID -

Account bu1user1

Company Business Unit 1

Email john.stark@apalia.net ⓘ

Phone +44 7689987665

Creation date 06/26/2015

**Mailing address**

Full name John Stark

Address line 1 / PO Box 24 Piccadilly Circus

Address line 2

Town / City London

State

Zip / Postal code W1J 9HP

Country Royaume-Uni ▼

**Invoicing address**

The billing address is the same as the mailing address

Full name John Stark

Address line 1 / PO Box 24 Piccadilly Circus

Address line 2

Town / City London

State

Zip / Postal code W1J 9HP

Country Royaume-Uni ▼

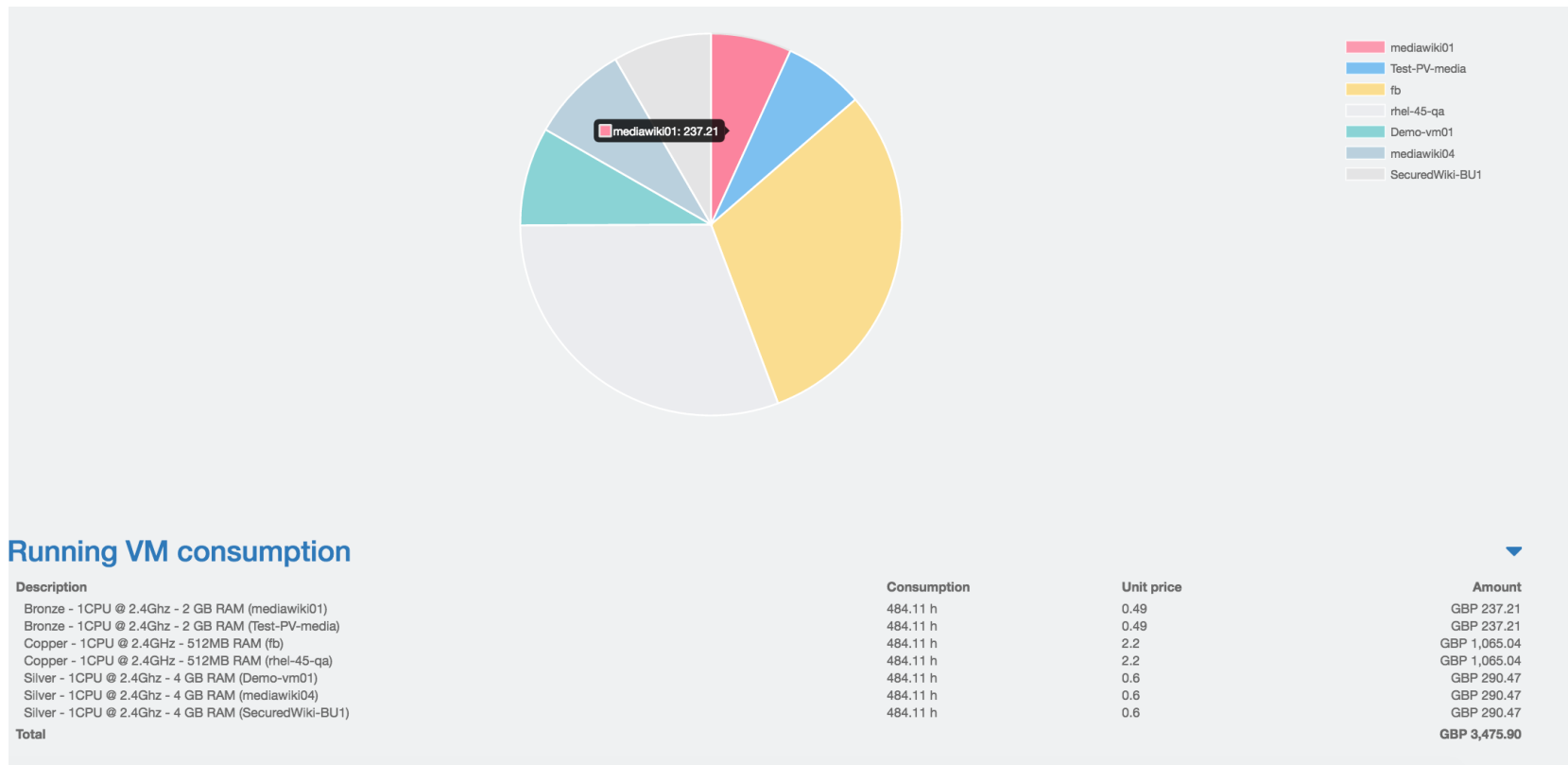
Email john.stark@apalia.net ⓘ

Phone +44 7689987665

## TO CONSIDER:

- Account management
- Reseller white labeling automation
- Credit card update
- Wire management for large amounts (reseller)

# Usage Reporting, Exporting



## TO CONSIDER:

- Usage analytics per account, project, domain...
- PDF, CSV export, monthly, daily
- Export automation via API
- ERP/CRM integration

# Store Front

The screenshot displays a web interface for a cloud application store. It is divided into two main sections: 'Available applications' and 'Application's current instances'.

**Available applications:** This section features a dropdown menu for 'Category (All)'. Below it, there are ten application tiles, each with a logo and name: CentOS, Ubuntu, Twiki, Apache TomCat, GlassFish, MySQL, Apache Cassandra, Windows Server 2012, Mediawiki, and test. A separate tile for 'test kd' is shown below the main row.

**Application's current instances:** This section includes a search bar and a refresh button. Below these is a table listing the current instances of the applications. The table has columns for 'Item Name', 'State', and 'Actions'. The instances listed are mediawiki01, mediawiki02, PV-Win2, and PV-WindowsServer-RD, all of which are in a 'Running' state. The table also shows pagination controls at the bottom, indicating 'Showing 1 to 4 of 4 entries' and 'Previous 1 Next'.

## TO CONSIDER:

- App Builder aligned with CloudStack service offering and domains
- Multi-tiers apps support
- App life cycle management
- Cost estimate
- One-click and SLA selection
- Combine usage based apps and subscription services

# Example of Billing system for Apache CloudStack



# Contacts

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